

Chosen Book:

Sword Catcher by Cassandra Clare

nytimes.com/books/best-sellers/combined-print-and-e-b..

8
↑

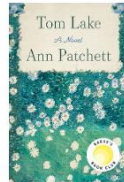
11 WEEKS ON THE LIST

TOM LAKE

by Ann Patchett | Harper

Three daughters, who return to their family orchard in the spring of 2020, learn about their mother's relationship with a famous actor.

BUY ▾



9

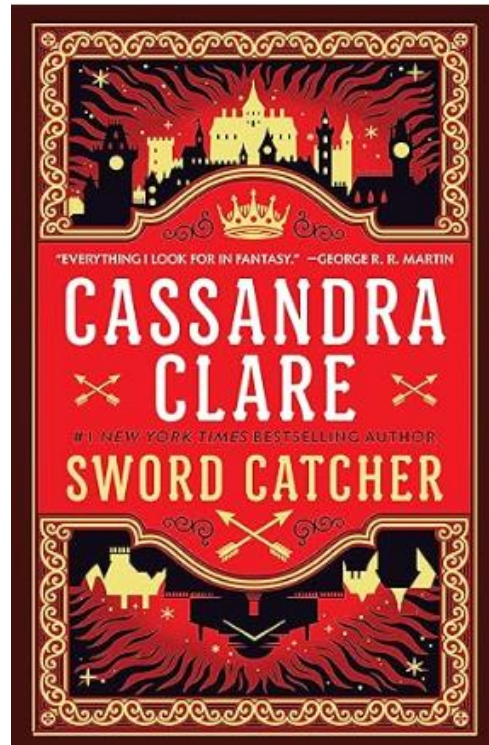
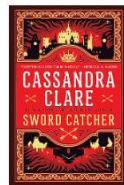
NEW THIS WEEK

SWORD CATCHER

by Cassandra Clare | Del Rey

An orphan who is the body double for a royal heir and a woman with magical abilities are drawn into the underworld of the city-state of Castellane.

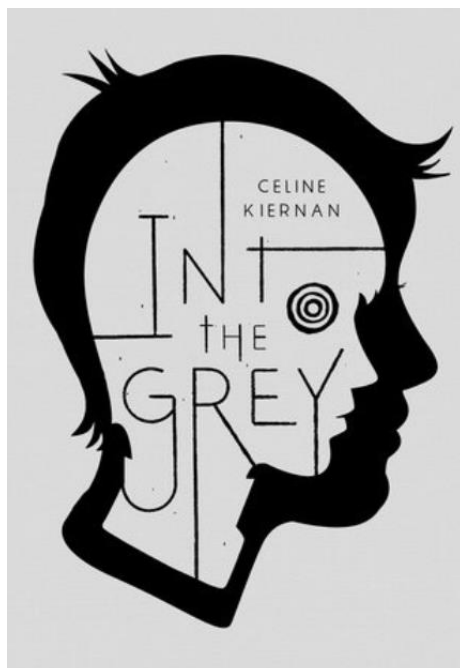
BUY ▾



Some immediate thoughts when creating this book cover is continuing the book cover idea of two different sides to emphasize the forbidden union between the two protagonists as well as the male protagonist body-double story. I wanted to continue with the silhouette idea as well.

Inspiring Images

<https://www.penguinrandomhouse.com/books/241939/into-the-grey-by-celine-kiernan/>



<https://minusart.co/en-us/products/doppelganger>

<https://www.pinterest.com/pin/11540542788688317/>



<https://www.pinterest.com/pin/88523948914734421/>

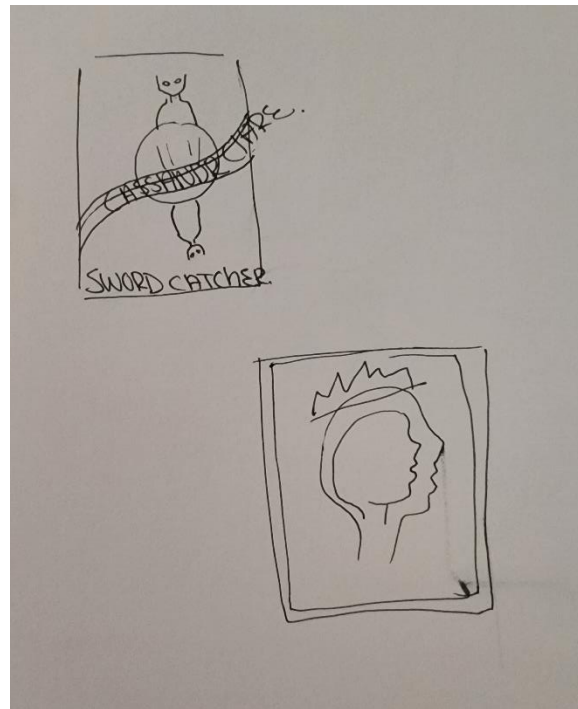
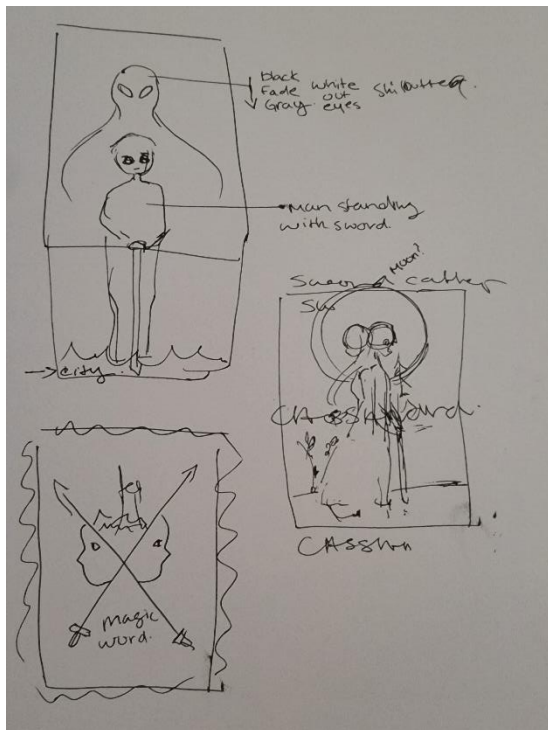


<https://theyellowmistress.tumblr.com/post/663866071276716032/come-wayward-souls-happy-october>

Research

- Who buys a book from this Category?
 -
 - Adults interested in Fantasy action and adventure
- What is the average age of this person?
 - Late teens to early thirties
- Why does this person read this type of book?
 - An escape from everyday world

Thumbnail



Color Studies



Images

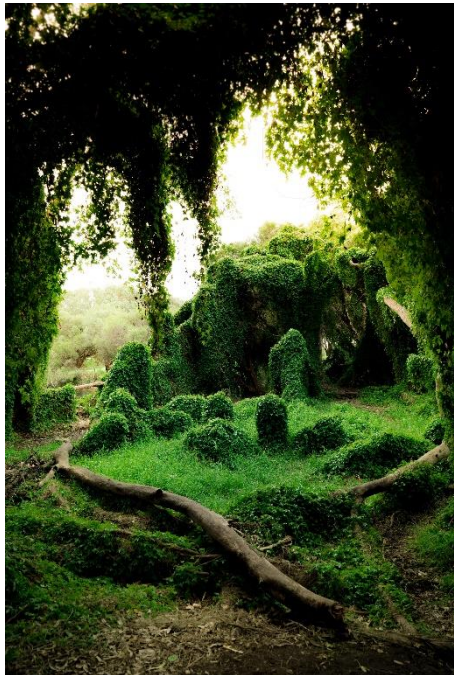
<https://unsplash.com/photos/brown-and-white-concrete-floor-DHbw4hYyiu8>



unsplash.com/photos/brown-concrete-castle-on-body-of-water-VN9wIU7pck4



<https://unsplash.com/photos/green-plants-during-daytime-XLnnahIL4os>

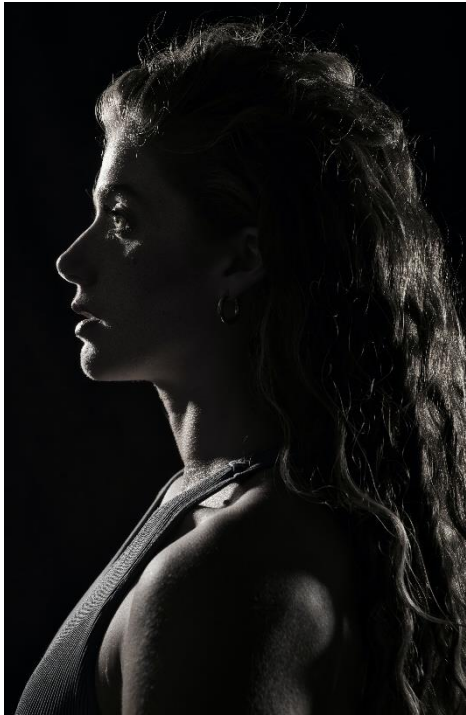


<https://unsplash.com/photos/a-man-in-a-red-cape-with-horns-on-his-head-r9RUK2VtOng>



<https://unsplash.com/photos/silhouette-of-man-illustration-2LowviVHZ-E>

<https://unsplash.com/photos/woman-in-black-tank-top-nOz99q6Z1sg>



<https://www.vecteezy.com/photo/30648976-a-man-wearing-a-tan-sweater-and-a-beige-sweater-s>



<https://unsplash.com/photos/silhouette-of-person-on-a-dark-place-with-smoke-2S2F2exmbhw>



Text

Cassandra Clare (author)

Sword Catcher (title)

#1 NEW YORK TIMES BESTSELLING AUTHOR (tagline)

“EVERYTHING I LOOK FOR IN A FANTASY.” – GEORGE R. R. MARTIN (tagline)

Font styles:

Sword Catcher

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Rough Drafts

